

Are you paid what you're worth?

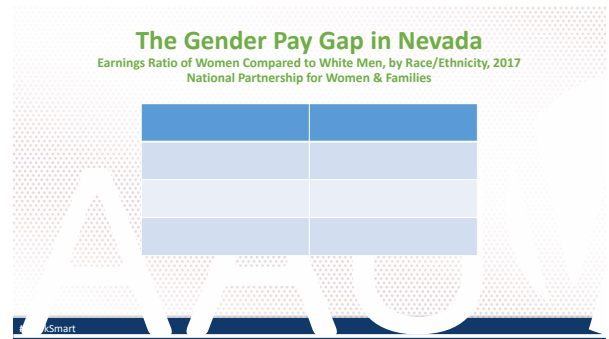


AAUW

WORK SMART

An intensive, innovative program empowering women to close the pay gap ****now****.

- ◆ Nationally women make 80¢ for every dollar a man earns.
- ◆ Only 30% of women negotiate for salary; 46% of men do.
- ◆ NV Women employed full time lose a combined total of nearly \$5 BILLION every year due to the wage gap!



Women come away from AAUW Work Smart knowing how to determine their market worth based on their skills, experience, performance, qualifications, and responsibilities on the job and having the tools and business strategies they need to successfully negotiate for fair pay for the rest of their careers. Our pre/post workshop surveys show:

- ◆ 150% improvement in negotiation skills!
- ◆ 91% improvement in the confidence to apply those skills!
- ◆ 2.5 hours, \$750 license + expenses (+facilitator fee —or train your own facilitators!)

“Great workshop! I learned an incredible amount of information!”

Help AAUW reach its goal to train 10 million women to negotiate their financial futures by 2022!



AAUW Start Smart and AAUW Work Smart are programs of the American Association of University Women (AAUW) that take an important step toward closing the pay gap. Informed by reliable research, both workshops are designed to empower women with the skills and confidence they need to successfully negotiate their salary and benefits.

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